

ICON QUARTERLEY NEWSLETTER (OCTOBER 2018)

ICON are pleased to issue our latest quarterly newsletter. This edition features an exceptional apartment we delivered in Knightsbridge, an award-winning development in the heart of Battersea and a brief look at some luxury cinema rooms from a selection of our projects around London.

Featured Project – 2.10 The Knightsbridge



Working with 1508 London, Icon turned an old-fashioned three bedroom property into a luxury, sleek 3,000 sq ft two bedroom apartment.

The image shown above is the fabulous entrance hall to the apartment. This beautiful design was achieved with handmade 12mm thick glass walls, backlit with computer-controlled illumination, created by Tony Sandles (www.sandles-glass.co.uk) and Jona Hoad (www.hoadandmore.com).

We faced and overcame various challenges during the course of the project, particularly around the requirements of working in an occupied development, which was achieved through a very close working relationship with the building's management team, as well as careful management of the services infrastructure, particularly through the demolition phase.

The project proved a great success, illustrated by the fact the apartment achieved a record price per sq ft at the time of sale within the development.

Completed Project - Radstock House



Situated at the heart of Battersea's creative district, Radstock House holds a total of eight apartments ranging from 1,700 sq ft to 4,100 sq ft, with two BI units and a car port on the ground floor.

As described by Claridge Architects (www.claridgearchitects.com) who led the design team, the project was conceived as two simple stone blocks on a solid brick plinth, with their work leading to the project winning The Sunday Times British Home Award for 'Best Apartment Development' 2017.

Interior design by both Sophie Ashby (www.studioashby.com) and Banda Property (www.bandaproperty.co.uk).

For more information and images on Radstock House, visit our "Featured Projects" page on our website - www.icon1992.com/projects/featured/

Cinema Rooms

A cinema room is a fantastic way to make the most of an underground space which doesn't get natural light, if as is normal in London space is at a premium.

With the introduction of custom mood lighting, and sometimes dedicated wine stores or wet bars, it is the perfect way to take you away from the outside world and to provide complete relaxation and comfort in the privacy of your own home.



The image above is our Beau House development at Pond Place, Chelsea. This look was accomplished using polished plaster for the walls and the ceiling, and encompasses a feature wine wall with a bar to enhance the cinema room to make a complete space for entertaining.

Architecture by MMM Architects (www.mmmarchitects.com)

Interior design by 1508 London (www.1508london.com)

AV by Gryphon Systems



This image was taken in Chapman House, also in Pond Place, Chelsea. Again, the use of polished plaster brings reflected light into this second basement floor, giving a greater feeling of space, combined with a lighter natural-toned colour scheme to balance the darker joinery and ceiling finish.

Architecture by MMM Architects (www.mmmarchitects.com)

Interior design by Morpheus London (www.morpheuslondon.com)

AV by Gryphon Systems



This cinema room at the unique Ashberg House development in Chelsea (www.icon1992.com/project/ashberg-house-cathcart-road-sw10/) features discreet lighting at both high and low level, with cushioned walls and tiered electronically-controlled sofas to complete an incredible cinematic experience.

Architecture by BLDA (www.blda.co.uk)

Interior design by Morpheus London (www.morpheuslondon.com)

AV by Icon Connect (www.iconconnect.com)

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